

MEDIA PACK 2023

# Envirotec

TECHNOLOGY IN THE ENVIRONMENT



LEADING THE WAY  
IN ENVIRONMENTAL NEWS INTERVIEWS AND FEATURES

# THE MAGAZINE

REACHING THE **BUYERS** AND **DECISION MAKERS** ACROSS **INDUSTRY, SCIENCE** AND **TECHNOLOGY** MARKETS

With every issue Envirotec offers features, news articles, interviews and a comprehensive run-down of new product announcements, helping our audience understand the wider context behind everything happening in the world of environmental technologies.

Through all our platforms you the advertiser reach a massive audience of invested readers built on 30 years of experience and understanding in the industry.

**Envirotecmagazine.com** carries timely, authoritative news and analysis, event coverage, white papers and interviews, to ensure our audience stays informed of developments as they happen.

Across our social media channels we encourage and promote intelligence sharing, conversation, and networking within the industry.

Envirotec has a print circulation of 5,000 each issue, an average of 9,000 digital page views per month, and a social media audience of over 4,000. All bought in and invested in your services and products.

Further to this, Envirotec partners with a number of exhibitions, conferences and other major events throughout the year for which we print thousands of additional copies.

TRUSTED BY THE SECTOR FOR  
**OVER 30 YEARS**



6  
**ISSUES**  
per year



# PORTFOLIO + BRAND PRESENCE

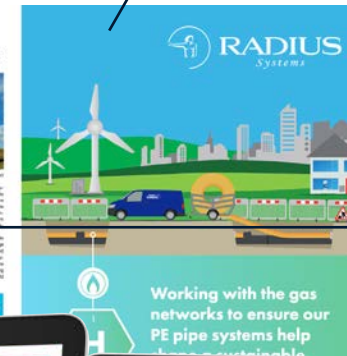
PRINTED MAGAZINE



DIGITAL MAGAZINE



PAID ADVERTISING



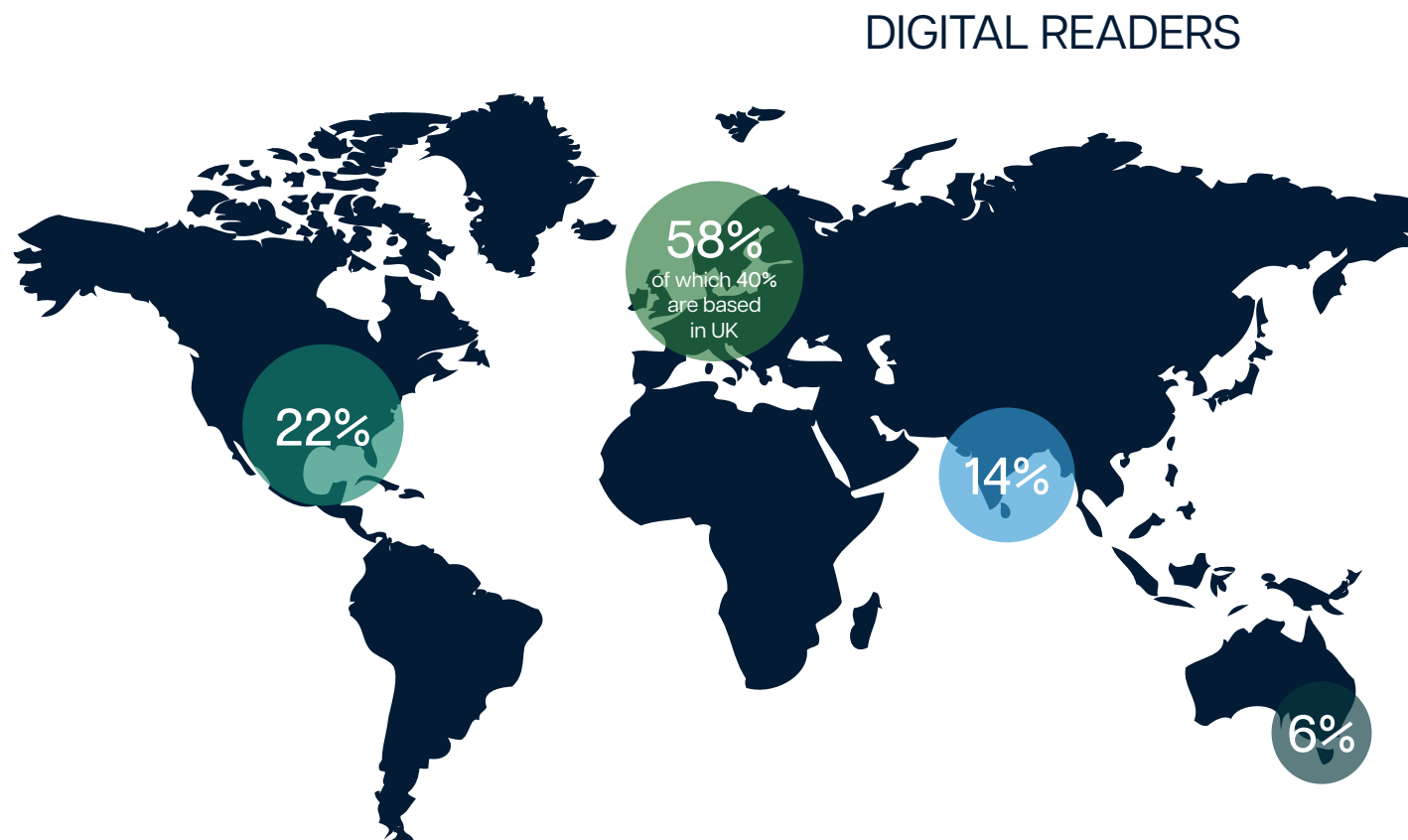
ADVERTORIAL



SOCIAL MEDIA

## ENVIROTECMAGAZINE.COM

# THE AUDIENCE



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Readers per issue **20,000**

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Web visitors per month **19,000**

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Digital readers per issue **4,000**

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Print circulation per issue **5,000**

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Social media followers **4,000**

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The Envirotec audience spans dozens of industries including - government, local authority, and private enterprise, and is read by Directors – CEOs - Commercial Managers, Technicians, Programme and Project Managers working in a wide range of sectors including: Internal Drainage Boards, Water Companies, Spills, Civils & Infrastructure, Construction, Industrial and Occupational Hygiene, Farming, Food & Drink, Chemical, Bio Tech, Paper & Plastic, Waste Management, Oil & Gas, Energy and Labs.

# PRINT RATES & SPEC

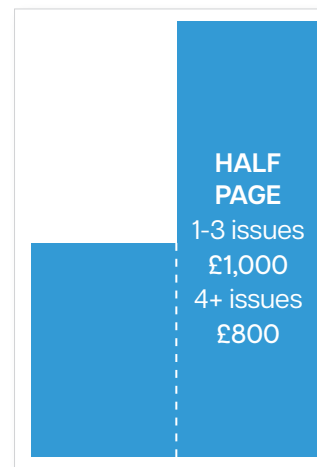
All sizes are in mm, height x width and prices are per issue



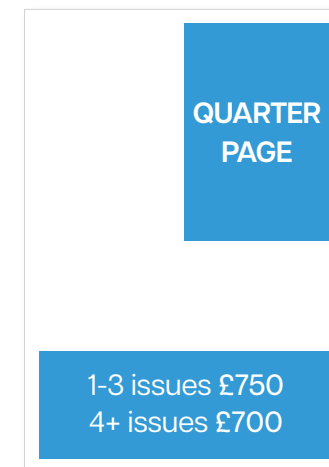
Trim 297 x 210  
Bleed 303 x 216



Trim 297 x 420  
Bleed 303 x 426



Landscape 133 x 188  
Upright 270 x 92



Upright 133 x 92  
Landscape 65 x 188

## COVER PACKAGES

Do you have something you want to shout about and want to reach a targeted, engaged audience?

We will work with you to put together a package that includes the front cover, internal print ads, MPUs, banners and social support.

FRONT COVER INVESTMENT STARTS AT £3,000 + VAT

INSIDE FRONT	1-3 issues £2,000	4+ issues £1,800
INSIDE BACK	1-3 issues £2,000	4+ issues £1,800
OUTSIDE BACK	1-3 issues £2,500	4+ issues £2,200



## BUYER'S GUIDE

Envirotec contains a comprehensive Buyer's Guide for anyone looking for suppliers in the industry. This includes sections such as: Pumps, Valves and Actuators; Tanks and Storage; Odour Control.

There are three size options available - prices are for a six issue run. Please get in touch to be part of this extensive catalogue.

1 issue £142	25 x 92
1 year £700	
1 issue £195	50 x 92
1 year £800	
1 issue £235	80 x 92
1 year £1,000	

# DIGITAL RATES

The screenshot shows the Envirotec website layout with the following advertising positions marked:

- 1 Billboard**: Located at the top of the page, above the main navigation bar.
- 2 Leaderboard**: Located below the main navigation bar, spanning the width of the content area.
- 3**: Located on the left and right sides of the page, indicating sidebar positions.
- 4 Banner (above)**: Located above the main content area, below the navigation bar.
- 5 Double MPU**: Located on the right side of the page, below the main content area.
- 6 MPU**: Located in the center of the main content area, overlaid on a large image.
- 4 Banner (below)**: Located at the bottom of the page, below the main content area.

## 1. TOP POSITION

Billboard 1,068px x 246px

1 month £800 | 3 months £2,000 | 12 months £6,000

Super leaderboard 1,068px x 132px (not pictured)

1 month £750 | 3 months £1,900 | 12 months £5,700

## 2. HEADER (can be shared)

Leaderboard 728px x 90px

1 month £700 | 3 months £1,750 | 12 months £5,580

## 3. SCROLLING SKYSCRAPERS

(left and right of site, desktop only) 120px x 600px

1 month £500 | 3 months £1,250 | 12 months £4,150

## 4. STATIC BANNERS

(above and/or below content) 728px x 90px

1 month £500 | 3 months £1,300 | 12 months £4,000

## 5. SIDEBAR (can be shared)

MPU 300px x 250px

1 month £450 | 3 months £1,125 | 12 months £3,750

Double MPU 600px x 300px

1 month £700 | 3 months £1,500 | 12 months £3,000

## 6. MPU

MPU 300px x 250px

1 month £550 | 3 months £1,200 | 12 months £4,000

Double MPU 600px x 300px

1 month £700 | 3 months £1,400 | 12 months £4,500

## 7. VIDEO BANNER (not pictured)

728px x 90px

1 month £600 | 3 months £1,500 | 12 months £5,000

## 8. EMBEDDED WITHIN ALL ARTICLES (not pictured)

Premium MPU 300px x 250px

1 month £450 | 3 months £1,125 | 12 months £3,750



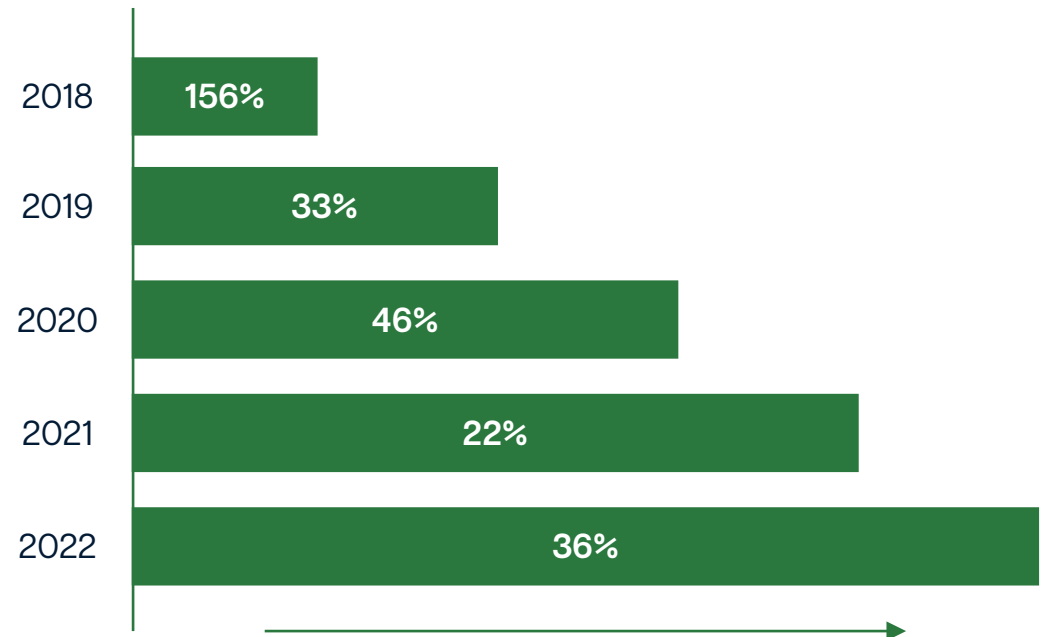


## DIGITAL RATES CONT.

Advertising packages can be custom-built to suit the nature of your business and promotional budget. Get in touch to discuss what we can do for you. Call **Gary Woodburn** on **0141 567 6017** or email [gary.woodburn@peeblesmedia.com](mailto:gary.woodburn@peeblesmedia.com)

### WEBSITE USERS

Online usage has increased year on year, with more users staying on the site longer, generating more sessions and more page views. [Envirotecmagazine.com](http://envirotecmagazine.com) continues to provide a powerful digital platform with various advertising abilities to help you reach your target audience.



**ENVIROTECMAGAZINE.COM**



# Envirotec

TECHNOLOGY IN THE ENVIRONMENT

## EMAIL NEWSLETTER

Sponsor the Envirotec newsletter that goes out to over 1,000 email subscribers every month. Get your business or services displayed directly in front of the people that you want to reach, delivering your message directly to your target audience.

1 newsletter £300 | 2 newsletters £500 | 3 newsletters £600

Or, share our success, send your own bespoke branded email to 1,000+ email subscribers.

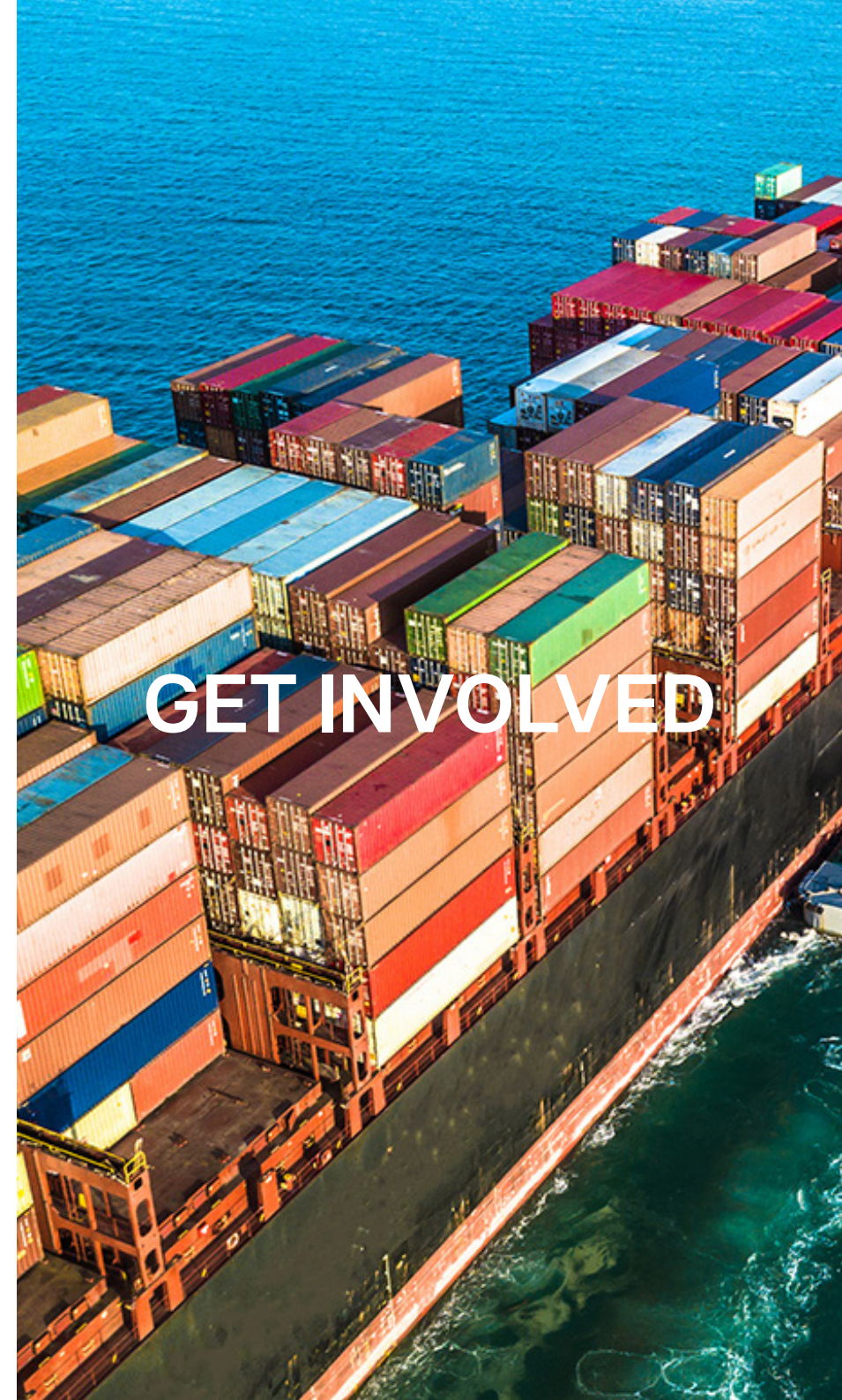
£350 per email



## SOCIAL MEDIA CAMPAIGN

We can help you create a bespoke campaign that would go out to our network of 3,800+ followers across [Twitter](#), [Facebook](#) and [LinkedIn](#). Your message would reach out to an audience relevant to your business or services - the people more likely to respond.

Starting at £100







# FEATURES 2023

## JANUARY/FEBRUARY

- Air Quality
- Biomass & Biofuels
- Sludge & Wastewater
- Water Level Management & Drainage
- Odour Control
- Lab Equipment + Instrumentation
- Liquid & Solid Waste
- HVAC
- Remediation
- Wind/Hydro/Solar

## MAY/JUNE

- Sludge & Wastewater
- Ecology
- Tanks & Storage
- AD & Biogas
- Odour Control
- Clean Water
- Hazardous Waste
- Dust
- Air Quality
- Lab Equipment + Instrumentation
- Wind/Hydro/Solar

## SEPTEMBER/OCTOBER

- Air Quality
- Pipelines, Fittings & Couplings
- Sludge & Wastewater
- Water Monitoring & Metering
- Water Level Management & Drainage
- Dust & Noise
- Training & Career Development
- Lab Equipment + Instrumentation
- Dust

## MARCH/APRIL

- Recycling and Reuse
- Spills
- Pumps, Valves and Actuators
- Renewables
- Gas Monitoring & Detection
- Dust Monitoring & Control
- Pipelines, Fittings & Couplings
- Drainage & Jetting
- Water Monitoring & Metering

## JULY/AUGUST

- Remediation & Landfill
- Bio-waste
- Energy-from-Waste
- Gas Monitoring & Detection
- WEEE (Waste Electrical & Electronic Equipment)
- Energy, Saving and Storage
- Pumps
- Spills

## NOVEMBER/DECEMBER

- Clean Water
- Energy Saving & Storage
- Gas Monitoring & Detection
- Energy-from-Waste
- Spills
- Tanks & Storage
- AD & Biogas
- Pumps, Valves & Actuators
- Odour Control

Features are subject to change

# Envirotec

TECHNOLOGY IN THE ENVIRONMENT

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**[ENVIROTECMAGAZINE.COM](http://ENVIROTECMAGAZINE.COM)**

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## CONTACT US